

High Notes^{Inc}

AVANTE PRODUCTIONS



“ Your kindness and empathy vis-à-vis our collective mental health struggles is unsurpassed.

– Dan Hill



ONE in FIVE are affected
WE ALL HAVE A STORY



USING THE POWER OF WORDS & MUSIC TO RAISE THE IMAGE OF MENTAL ILLNESS

If one in five Canadians have a mental health problem now and one in two will personally be affected by the age of 40—we ALL have a mental health story. Still... we are not sharing and learning from each other. Forty per cent of Canadians feel uncomfortable socializing with a friend with mental illness, and 60 per cent of youth say stigma is the biggest reason they do not seek help. *(Sources: CMLA, CAMH, CMHO)*

HIGH NOTES AVANTE is working to remove stigma and create a community in which those with mental illness feel they belong. Ultimately, it is about saving lives.

We gently educate while providing top-notch entertainment. Our “Ted Talk and Grammy inspired” image-raising concerts give hope and create a sense of community.

The High Notes Gala for Mental Health and High Notes Avante Social community events combine performances by respected artists, celebrities and everyday heroes who have moved forward on higher notes despite a past or current mental illness.

Our vision is to produce “THE” Mental Health Concert that will remove stigma and bring as much compassion and respect to those with mental illness as those suffering from cancer, heart disease and diabetes.

Music played a huge role bringing attention to issues such as AIDS, SARS and famine—so why not mental illness?

There are many options and benefits available to YOU to support us. We would love to discuss and listen to your particular wishes and needs. What follows is a list of suggested sponsorship levels to get your thinking started.

TOGETHER we can move forward and reach new high notes!

“ Incredible heart-warming and soul-stirring event.

“ Attending the High Notes Gala shows me that there is hope for those who suffer in silence!

- ☐ **TICKET SPONSOR**
\$250+

 - Mention on Facebook
 - 2 tickets for you and 2 for our sponsored guests
- ☐ **TABLE SPONSOR**
\$500+

 - Same as Ticket Sponsor+
 - Recognition in our program book
 - Sponsor table in lobby before show and during intermission
- ☐ **DESSERT SPONSOR**
\$500+

 - Same as Ticket Sponsor+
 - Recognition in our program book
- ☐ **CHAMPAGNE SPONSOR**
\$1,000+

 - Same as above+
 - Mention on our website
 - 4 Tickets for you AND/OR for our sponsored guests
- ☐ **VIP RECEPTION SPONSOR**
\$1,500+

 - Same as above+
 - Sign at reception
 - Business card sized ad in program
 - 6 VIP tickets for you AND/OR for our sponsored guests
- ☐ **CAR SPONSOR**
\$2,000+

 - Exclusive car placement in front of venue
 - 6 VIP tickets for you AND/OR for our sponsored guests
- ☐ **ARTIST SPONSOR**
\$5,000+

 - Same as above+
 - Option to introduce an artist
 - Table in lobby
 - Logo placement on marketing material
 - Full-page ad in program book
 - 10 VIP tickets for you AND/OR for our sponsored guests
- ☐ **VENUE SPONSOR**
\$10,000+

 - Same as above+
 - Option to address the audience from the stage
 - Full page inside back cover ad in program book
 - 16 VIP tickets for you AND/OR for our sponsored guests
- ☐ **AVANTE SPONSOR**
\$20,000+

 - Same as above+
 - Name on tickets
 - Invitation to be part of radio and television interviews (when appropriate)
 - Attempts to accommodate any other requests that you may have
 - 24 tickets for you AND/OR for our sponsored guests

THESE ARE ONLY IDEAS. WE WILL BE HAPPY TO DISCUSS OTHER OPPORTUNITIES AS WELL AS DONATIONS IN-KIND.

** Sponsored guests refer to current mental health clients and others attending at no cost. Whenever possible, we will let them know you sponsored their tickets.*



HIGH NOTES AVANTE is a registered charitable organization with these objectives:

OUR VISION: To showcase the ability, talent and lives of recovery of those affected by mental illness.

OUR MISSION: To inspire, give hope and support those touched by mental illness—through artistic expression, storytelling and philanthropy.

OUR CHARITABLE OBJECTIVES:

To relieve conditions associated with mental illness by offering art productions directed towards the alleviation of loneliness and isolation, as well as to reduce the associated stigma.

To promote mental health by providing information from mental health professionals and testimonials from artists, well-known personalities and others who suffer or have suffered from mental illness.

“ Provides hope that mental illness can be overcome by various means!

“ The entire production is the perfect blend of passion and information from the heart.

“ Knowing it's not all doom and gloom is hopeful.

“ Music is healing and speaks to us on an emotional level.

“ The High Notes Gala is a great evening of fun, entertainment and most importantly education for an affordable ticket price.

FOR MORE INFORMATION CONTACT:

Ingrid Taheri Artistic & Executive Director

www.highnotesavante.ca | 416.605.8915 | highnotesavante@gmail.com